



National Society of Black Engineers - Central Kentucky Professional Chapter
Presents

“Business Networking in a Professional Setting “

This workshop addresses the importance of building relationships and making positive and lasting impressions.

The workshop will also include information on the importance of proper dress, introductions and forms of address, continental dining etiquette and entertaining, office decorum, corporate meeting protocol and social graces in the new millennium.



Tuesday, February 10, 2015

6 PM – 8 PM

Consolidated Baptist Church

1625 Russell Cave Rd.

Lexington, KY 40509

By

Dr. Vanessa Jackson – Chair, Department of Retailing and Tourism Management ,
University of Kentucky.

Biography

Dr. Jackson presently serves as the editor for the International Textiles and Apparel Association newsletter and serves on the editorial board for the Clothing and textiles Research Journal. Dr. Jackson has conducted research in the areas of cross-cultural consumer decision making and rural retail development. Her cross-cultural consumer decision making research focuses on the characterization of consumers when they approach the market to make a purchase. Dr. Jackson has traveled extensively in Europe and Asia working to enhance her teaching and research interest. She has also conducted study abroad tours in Europe with as many as 31 students. As a strong advocate for outreach, Dr. Jackson works with extension agents to promote small business development through educational training.

NSBE MISSION

To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community

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